## Why every beekeeper needs to BeeConnected



**BeeConnected** is a nationwide initiative that provides a more efficient and effective way for farmers to inform beekeepers of their intention to apply an insecticide.

Advantages of using the **BeeConnected** website:

- Receive accurate and up to date information of a spray event happening in the area
- Provides direct contact from local farmers rather than via a Spray Liaison Officer
- Simple notification system that enables a timely response
- Provides opportunity to establish a relationship with local farmers
- Supported by the British Beekeepers Association and National Farmers Union

Visit **beeconnected.org.uk** to find out more and to register for free.





## Why every farmer needs to BeeConnected



**BeeConnected** is a nationwide initiative that provides a more efficient and effective way for farmers to inform beekeepers of their intention to apply an insecticide.

Advantages of using the **BeeConnected** website:

- Inform beekeepers quickly and efficiently of intention to spray an insecticide
- Helps comply with best practice requirements for the spraying of insecticides
- Anonymous form of communication, or option to interact directly with local beekeepers
- Opportunity to establish a relationship with local beekeepers
- Supported by the National Farmers Union and British Beekeepers Association

Visit **beeconnected.org.uk** to find out more and register for free.



